

The OC Art Blog

Contemporary Art in Orange County

October 07, 2010

Finishing School @ Orange County Museum of Art (OCMA)



I just got an email from Ed Giardina (that's him just below the cat w/glasses) and [Finishing School](#) about their film *54*. It is a *participatory film* that examines the role of art biennials in the contemporary art market. Sounds interesting. They even plan on taking it to the oldest and most established of Biennials (or Biennale as we pasta eating people like to call it) in Venice, Italy. Yes, of course you are all invited. If you haven't made it to Italy yet here is the perfect opportunity to get on that plane. See below for broadcast details.

They have big plans for this film, and the first of several live broadcasts will take place @ **OCMA, CALIFORNIA BIENNIAL October 23 2010, 7pm.**

Get over there and show them some support, these guys are going to put the OC on the contemporary art-world map. And **this** is our opportunity to show the world that we are not all shallow partiers, white republicans, vapid rich kids, nor scary housewives. We have substance. We have depth. We have great hair.

See you there!



Film Info:

For the 2010 California Biennial, Finishing School will begin production of *54*, their new participatory film project. The project explores the complex socio-economic, and political landscape of biennials - using the invitation to participate in one biennial as an opportunity to critique the very model through the critical dramatizing of another biennial. It is Finishing School's intention that the final version of *54* be presented as an official artwork in a third biennial. *54* employs relevant biennial histories and narratives, investigates the role of biennial audience as participants, and speculates about the impact biennials have on culture.

The film blends narrative, cinema vérité, and improvised experimental cinematic styles. Intervention, homage, appropriation, and collaboration are important tactics in the making of the film. Described by FS as "absurdly complex" *54* is a multi-faceted project without traditional boundaries between the process of making the film, the completed film, and the interactive installation where it will be presented as a completed project. *54* is Finishing School's most ambitious project to date, both conceptually, and geographically.

Visitors to the CA Biennial are encouraged to participate in scenes filmed at the museum and surrounding locations scheduled during the course of the exhibition. Additionally, visitors are invited to meet them in Italy where they will be also be filming in and around the Venice Biennale in June 2011.

Live Broadcast

October 23 at 7pm

2010 California Biennial

Orange County Museum of Art

Finishing School will be traveling to Venice, Italy to shoot scenes for their participatory film project, *54*, from June 1 – 8, 2011.

They would like to invite you to join them in Italy to participate in the project. Finishing School has contracted the services of Go Ahead Tours to facilitate the trip.

Visit the project tour page on Go Ahead Tours website to view the itinerary, tour details, dates and prices, accommodations, and registration information.

Go Ahead Tours page:

<http://finishingschool.grouptoursite.com>

Go Ahead Tours contact:

Angus Beaton

Angus.Beaton@goaheadtours.com

TEL. (800) 438-7672

Group No. 61709857

Visitors to the CA Biennial are encouraged to participate in scenes filmed at the museum and surrounding locations scheduled during the course of the exhibition. Additionally, visitors are invited to meet Finishing School in Italy, where we will also be filming in and around the Venice Biennale in June 2011.

Production Schedule- revised 10-16-2010

- 10/23/10 – Orange County Museum of Art, 8 – 10pm
- 10/24/10 – Orange County Museum of Art, 2 – 4pm
- 10/28/10 – Orange County Museum of Art, 8 – 10pm
- 11/10 – Orange County Museum of Art
- 12/10 – Orange County Museum of Art
- 1/11 – Orange County Museum of Art
- 2/11 – Orange County Museum of Art
- 3/11 – Orange County Museum of Art
- 6/1/11 - Venice, Italy
- 6/2/11 - Venice, Italy
- 6/3/11 - Venice, Italy
- 6/4/11 - Venice, Italy
- 6/5/11 - Venice, Italy
- 6/6/11 - Venice, Italy
- 6/7/11 - Venice, Italy
- 6/8/11 - Venice, Italy
- 6/9/11 - Venice, Italy
- 6/10/11 - Venice, Italy

More dates and details will be added.

-Joanna Grasso, Contributing Writer

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